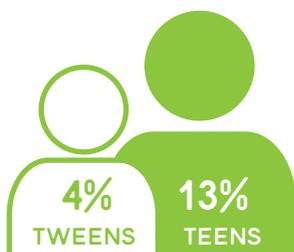


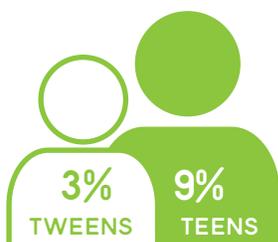
TEENS, TWEENS & TOBACCO

Knowing the facts about tobacco can help you make the right choice for you.

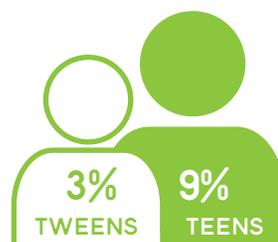
TEENS & TWEENS SMOKING RATES



E-CIGARETTES

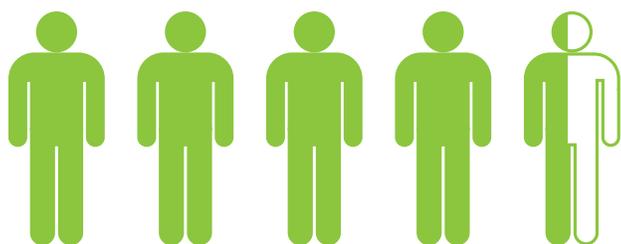


HOOKAHS



CIGARETTES

MOST TEENS & TWEENS DON'T SMOKE



87% OF TEENS DO NOT USE E-CIGARETTES

93% of tweens don't smoke cigarettes

T
W
E
E
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T
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N

77% of teens don't smoke cigarettes

TOBACCO COMPANY MARKETING TRICKS



Store displays & in-store ads



Price discounts & coupons



Gift with purchase promotions



Candy-flavored e-cigarettes



Concert & sporting event sponsorship



Magazine ads



Free products

IF YOU WANT TO QUIT, CALL A COACH TO HELP.

For more information, visit njhealth.org/quittobaccohelp